



Description of Reading Promotion Activity/ Action	
<u>READATHON</u>	
Reaches disadvantaged pupils / families	<input type="checkbox"/> yes <input type="checkbox"/> no <input checked="" type="checkbox"/> yes but not only
Multilingual activity	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Action especially for	<input type="checkbox"/> girls <input type="checkbox"/> boys <input checked="" type="checkbox"/> both
Involves parents	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Utilizes ICT	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Objective (s)	<ul style="list-style-type: none"> • Children to view themselves as readers. • To engage children in reading for pleasure and enhance their reading habits. • To develop reading communities and enhance the school's reading culture.
Age level (s)	7 - 14
Preferable number of participants	All children, staff, parents and the wider community
Duration	4 - 6 week period
Setting, materials, and preparation	<p>Setting: at home/in the classroom/library</p> <p>Materials: Suitable, age-appropriate reading materials and Reading record</p> <p>Preparation: Designate a coordinator of Readathon and inform parents of initiative</p>
Step -by-step description	<ul style="list-style-type: none"> • Participants read as many books as they can within the 4-6 week period and record them in their Reading Record. • Parents and school staff also read and record as many books as they can. • Children are given the opportunity to select their own books to read. • Organisations and companies aid Readathon by using



	<p>initiatives such as DEAR (Drop Everything and Read), paired reading and book clubs. Employees read as many books as they can.</p> <ul style="list-style-type: none">• The total count of books read during the Readathon is announced during a whole-school celebration.• If sponsors are available, then a preset amount is donated to the school or to charity for each book read.
Notes to reading promotion facilitator	<ul style="list-style-type: none">• Encourage children to read for enjoyment.• The teacher also reads at the allocated time as a role model for children.• Motivate children to develop their reading skills.• All children are involved as the books chosen suit the reader.
Suggested follow-up actions/ activities	<ul style="list-style-type: none">• Organisations supporting Readathon may wish to set up book clubs or organize projects around children's reading.
Acknowledgements	Adapted from an activity developed by staff and pupils of Jesus and Mary Primary School, Our Lady's Grove, Goatstown Rd., Dublin 14 (Ireland).
Sources	PDST. (2011). "Our Story." Dublin.