

Description of Reading Promotion Activity/ Action <b><u>“BRING A MAN TO SCHOOL” DAY</u></b>	
Reaches disadvantaged pupils / families	<input type="checkbox"/> yes <input type="checkbox"/> no <input checked="" type="checkbox"/> yes but not only
Multilingual activity	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Action especially for	<input type="checkbox"/> girls <input checked="" type="checkbox"/> boys <input type="checkbox"/> both
Involves parents	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
Utilizes ICT	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Objective (s)	<ul style="list-style-type: none"> <li>• To motivate and inspire families to read at home and encourage their boys to do so too.</li> <li>• To improve boys’ reading habits and behaviour, by providing positive male role models.</li> </ul>
Age level (s)	6-12
Preferable number of participants	All students and families
Duration	1 day
Setting, materials, and preparation	<ul style="list-style-type: none"> <li>• Setting: All school premises</li> </ul>
Step -by-step description	<ol style="list-style-type: none"> <li>1. For World Book Day the school holds a “Bring a Man to School Day.”</li> <li>2. Students bring their dad, uncle, granddad or brother along with their favourite book.</li> <li>3. A series of reading-related activities take place during the day, including DEAR “Drop Everything And Read” (when a pre-agreed signal is given, everyone drops what they are doing and start reading).</li> </ol>
Notes to reading promotion facilitator	<ul style="list-style-type: none"> <li>• This kind of action works best when it is organised by the boys themselves.</li> </ul>
Suggested follow-up actions/ activities	<ul style="list-style-type: none"> <li>• Instead of having all students’ male family members visit the school on the same day, each student could arrange a visit by a male family member on separate days.</li> </ul>



Acknowledgements	<ul style="list-style-type: none"><li>Idea adapted from <a href="http://www.literacytrust.org.uk">www.literacytrust.org.uk</a>; in specific from a case study about Ambleside Primary School in Nottingham, which may be accessed at: <a href="http://www.literacytrust.org.uk/assets/0000/7523/Ambleside_case_study_20092010.pdf">http://www.literacytrust.org.uk/assets/0000/7523/Ambleside_case_study_20092010.pdf</a></li></ul>
Sources	National Literacy Trust ( <a href="http://www.literacytrust.org.uk">www.literacytrust.org.uk</a> )